

BRITISH FILM INSTITUTE
BOARD OF GOVERNORS

MINUTES
22 MARCH 2012

Minutes of the meeting held from 13:00 to 17:00 on 22 March 2012 in the Pinewood Room, BFI, 21 Stephen Street, London W1T 1LN.

Present:

Greg Dyke (Chair)

Josh Berger

Shami Chakrabarti CBE (For Items 4-6)

Peter Foy

Ashley Highfield

Beeban Kidron

Peter Kosminsky

Rt Hon James Purnell (By telephone for Item 5)

Tessa Ross CBE

Libby Savill

Cy Young

In attendance:

Amanda Nevill	Chief Executive
Tim Cagney	Deputy Chief Executive
Trevor Mawby	Director of Finance & Resources
Iain Thomson	Board Secretary

In attendance for part of the meeting:

Richard Brousson	Legal Counsel	Item 4
Chris Travers	Director of Communications, Marketing & Audiences	Item 5
Will Evans	Director of Business Affairs	Item 6

1. WELCOME

The Chair welcomed the Governors to the meeting.

2.a APOLOGIES FOR ABSENCE

Matthew Justice

Tom Hooper OBE

2.b. DECLARATIONS OF INTEREST

- Amanda Nevill and Trevor Mawby declared an interest as company directors of British Film Institute (Big Screen) Limited and the BFI Trust. Iain Thomson declared an interest as Secretary to the BFI Trust. It was agreed that the nature of these interests was such that they would not be required to leave the room during the meeting.
- Beeban Kidron declared an interest as a trustee of Film Club. It was agreed that the nature of her interest was such that she would not be required to leave the room during the meeting.
- Peter Kosminsky declared an interest as a trustee of First Light. It was agreed that the nature of his interest was such that he would not be required to leave the room during the meeting.
- Also noted were the interests of most Governors in different aspects of the film industry and various related parties. It was agreed that the nature of these interests was such that none of these Governors would be required to leave the room during this meeting.

3. MINUTES OF MEETING HELD ON 16 FEBRUARY 2012

3.1 The minutes of this meeting were noted and approved as an accurate record subject to 4.1.4 being amended as follows:

4.1.4 The key strategic objectives were presented to the Board. The results of the 'Choosing Priorities' exercise undertaken by the Board had informed the two options in the presentation. Having reviewed the options the Board requested that the option contained in the Consultation Document should reflect the discussions that took place and a more balanced approach.

MATTERS ARISING

3.2 *This minute has been withheld for reasons of confidentiality*

3.3 Reappointment of the Chair

The Board was informed that a meeting between the Chair and the Secretary of State was in the process of being arranged.

3.4 Board of Governors Paper Preparation Calendar

The Calendar before the Board was noted. The Board was informed that the document was subject to change as required.

The Board decided to consider part of agenda item 5 before agenda item 4.

5. BFI FORWARD PLAN 2012-2017

James Purnell joined the meeting by telephone. Shami Chakrabarti and Chris Travers joined the meeting.

Draft Consultation Document

5.1 The Board noted that the latest iteration of the Consultation Document (Version 9) had previously been distributed for review.

5.2 Amanda Nevill briefly introduced the Consultation Document. The Board noted that it was important to clarify the emphasis of the BFI as 'future facing'.

5.3 Following a review of the draft Consultation Document the Governors made the following key points:

- a)** The Executive Summary on Page 4 should be moved to after Page 5;
- b)** 'Boosting audience choice and opportunities across the UK' should be retitled 'Audiences & Education' and should become strategic priority one;
- c)** In relation to strategic priority three on Page 10, the Board stated that the aspiration in relation to unlocking film heritage for everyone in the UK to enjoy was not sufficiently clear and that this should be addressed. It was suggested that the BFI start with the aspiration and then outline the spectrum of different models that would be used to achieve this aspiration;
- d)** The graph on page 13 should be replaced by pie chart outlining the BFI's sources of income.

It was agreed that following the making of the amendments and incorporation of comments the document would be circulated to the Governors one final time. Any further changes would then be signed off by the Chair and executive committee.

James Purnell left the meeting.

4. BFI'S RESPONSES TO FPR RECOMMENDATIONS

Richard Brousson joined the meeting.

- 4.1.** The BFI's proposed responses to the FPR recommendations were noted and discussed by the Board. The Board then examined each recommendation and response individually. It was agreed that a revised version of the document would be distributed incorporating comments and amendments made during the discussion.
- 4.2** The expectations of the Minister for Culture, Communications and Creative Industries in relation to a joint DCMS and BFI response to the Film Policy review (FPR) were outlined to the Board.
- 4.3** The BFI Legal counsel informed the Board of the direction making power in respect of lottery funding conferred on the Secretary of State. In addition, the nature of the Funding Agreement that governs the provision of Grant-in-Aid (GiA) and details strategic and operational priorities was outlined to the Board.
- 4.5** The Board agreed that it was important for DCMS and the BFI to work harmoniously and in such a way that the industry can fully subscribe to it.

Richard Brousson left the meeting.

5. BFI FORWARD PLAN 2012-2017 (CONTINUED)

Chris Travers joined the meeting.

Update on Timetable and Consultation

- 5.4** Chris Travers gave a presentation on the consultation and communication strategy for the BFI Forward Plan which was noted by the Board.
- 5.5** On the basis of the Board discussion it was agreed that the number of cities outside London in which 'Town Hall' meetings would take place should be increased.
- 5.5** It was stated that senior management and members of the Executive Board would attend the Town Hall meetings where possible.

Chris Travers left the meeting.

6. PRODUCTION UPDATE

Will Evans joined the meeting.

- 6.1** The Chair noted that this was the first of two papers that would come before the Board in relation to the BFI Terms of Investment and Recoupment policy. The second paper would be included for decision in May when Governors with a conflict

of interest would be required to exclude themselves in advance of any decision being made.

- 6.2 The paper before the Board was noted. It dealt with the nine specific recommendations in the FPR.
- 6.3 The Board noted that in adopting some of the recommendations and thereby varying existing BFI schemes, State Aid clearance may need to be sought.
- 6.4 The Board engaged in a discussion on the contents of the paper. The Board noted that a further paper would be presented in May for decision.

Will Evans and Shami Chakribarti left the meeting.

7. INTERIM BUDGET 2012-2013

- 7.1 The draft Interim Budget 2012-2013 before the Board was noted. The purpose of the Interim budget was to ensure the effective running of the BFI in advance of the finalisation of the BFI's Forward Plan. A further Budget would be brought to the Board for approval in June or July.
- 7.1 The Interim Budget is in line with the four year plan approved by the Board in 2011. Slight modifications had been made to reflect performance in 2012.
- 7.2 Trevor Mawby gave a presentation outlining the pertinent elements of the Interim Budget.
- 7.3 It was resolved to approve the Interim Budget on the terms outlined in the paper.

8. BFI TRUST

- 8.1 The paper on the exceptional grant proposal to the BFI Trust was noted by the Board.
- 8.2 This minute has been withheld for reasons of confidentiality.
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9. ORDINARY BUSINESS

a. Management Accounts

The Management Accounts were noted by the Board.

b. Chief Executive's Report

The Chief Executive's report was noted.

c. IMAX Update

The update in relation the ongoing negotiations between the BFI and Odeon were noted by the Board.

10. Any Other Business

DCMS Request for Board Papers

The Board was informed that a request had been received from DCMS for copies of the Board pack for each meeting of the Board of Governors. The Board agreed to furnish DCMS with the minutes of each meeting and copies of papers that were for decision. These would be provided when the Board had formally made a decision based on the paper. Iterative discussion documents would not be provided to DCMS until such time as they had matured into a paper for decision.

The meeting closed at 17:00.

Iain Thomson
Board Secretary